



# UPDATE

FALL 2020

Treatment

Growth

Recovery

## Making a Good First Impression

**“You never get a second chance to make a good first impression”** the saying goes, and this is one of the many reasons Rose Hill’s front entrance got a face lift this summer. We have heard many stories from employees, residents and visitors over the years who described how they felt when they arrived on our campus. One resident graduate said “Suddenly, everything had a purpose again like waking up in the morning to start the day or taking a long walk down Rose Hill Boulevard and enjoying the nature around me.” And most recently a new employee said, “I love arriving at work, because a sense of peace comes over me as soon as I drive up the road and see the beauty that is Rose Hill”. It is this welcoming sense of healing and calmness that we strive to convey throughout the entire campus – and particularly at our entrance.



*A warm, inviting welcome at Rose Hill!*

Because of this, we have found that **many graduates of Rose Hill have cited the Horticulture Program as playing a major role in their recovery.** Growing and nurturing plants provides them with a sense of accomplishment and purpose. Being responsible for the planning, planting, building, and maintenance of various horticulture activities has contributed to the recovery process of many of the residents. Meaningful daily activity that combines skill building and tangible positive results helps to build self-esteem and develop necessary social and vocational abilities.

Jessica, the Horticulture Team leader remembers one graduate, Marcelle, who found working on the Horticulture team especially beneficial. Marcelle said that **“Working in horticulture taught me the value of teamwork. The group was tasked with a variety of projects, and the projects could not be completed with just one person. We worked together as a unit, communicating and cooperating, in order to complete them. The team was truly supportive of each other, and we shared plenty of laughs! I will carry memories of my time in horticulture for the rest of my life.”**



*Jessica Davis in the reconstructed butterfly conservatory*

These newly landscaped spaces certainly beautify those areas of our campus, but, most importantly, they have created a more functional, safe and therapeutic environment for the residents who carry out our Horticulture Work Program. When you can come visit us again, you will notice the enhanced Butterfly Conservatory which is the “center piece” of the project. There is much more room and seating so that one can just sit and enjoy the beauty, or try yoga or meditation! The improved gardens have more accessible, raised gardening beds, where residents can sit while weeding and provides easier access to the restorative benefits that the horticulture program offers. The entrance area which is our ‘first impression’ has been renovated to encourage the butterflies and other pollinators to make their habitat there.

*Continued on page 3*



Rose Hill Center is a comprehensive and effective residential treatment and rehabilitation program for adults with serious mental illnesses. Rose Hill provides medication support, education, and training to help people from all over the country achieve their highest level of independence.

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- The Rose Hill Foundation was organized to raise funds in support of Rose Hill Center.
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- The Rose Hill Advisory Board advises the Boards and Management on medical and legal issues.
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### UPDATE Newsletter

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## Welcome to Rose Hill Center!



Rose Hill Center is delighted to announce the appointment of Shawn Bryson, LMSW as our new Clinical Director as of October 5th.

With more than 30 years of behavioral health experience, Shawn brings with her the expertise and clinical knowledge necessary to expand and enhance Rose Hill's already effective treatment services.

Shawn is keenly aware of the benefits of meaningful activity in the lives of individuals with mental illness. When asked about this, Shawn said, **"I look forward to my work at Rose Hill guiding the facilitation of evidence based clinical interventions allowing people to re-enter their community in productive ways. When you think of your own life and the importance of meaningful activity it gives you a sense of purpose and identity, I believe everyone should have."**

Shawn's many years of experience and training in leadership will serve our residents well as she and her staff continue to provide state of the art therapies. Please help us welcome Shawn to the Rose Hill family! **We look forward to her leadership as she guides us towards an even brighter future!**

## MEMORY AND HONOR GIFTS

July 25, 2020 - October 9, 2020

### IN REMEMBRANCE OF:

**Barbara Bergeron**  
Paricia Bergeron

**Lucie Berman**  
Dennis and Leslie Rogers

**Dr. Michael Geoghegan**  
Dr. Darapen Metelski

**Patricia Hamacher**  
Sheila Hess

**Joseph S. Jamerino**  
Mr. and Mrs. Roger Wise

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Ed and Gerri Parks

**Stuart Moore**  
Frank and Mimi Glasgow

**Chase Roland**  
Bank of America Charitable Fndn.  
Mr. and Mrs. John Klingler

**Frederick Schwab**  
Larry and Marylyn Jeffers

**Pasquale Storto**  
Frank and Mimi Glasgow

**John Eccles**  
Jan Eccles

### IN HONOR OF:

**Kathleen Hansard**  
Pete and Barbara Bauman

**Dan and Rosemary Kelly**  
Larry and Marylyn Jeffers

We are very grateful to families who name Rose Hill Center as the recipient of gifts in their loved one's memory. We promptly inform families when a memory gift is received and acknowledge every gift with a letter of thanks to the donor. To request memory donation envelopes, please call: 248-531-2413.

## Making a Good First Impression (continued from page 1)



Top: Monarch butterflies were raised, tagged and then released to be tracked by the Rose Hill horticulture team



Left and above: These beautiful, new, raised gardening beds will provide the Horticulture Team members much easier access when tending to their bountiful summer crops!

Creating a feelings of safety and growth, potential and new beginnings are just some of the messages we wish to convey as people enter our grounds. **And, we are so grateful to the DeRoy Testamentary Foundation and an Anonymous Family Foundation who provided the funds to complete these projects! (Thank You!)** Without their generous contributions none of these improvements would have been possible. Support like this only serves to increase our determination to maintain the integrity and effectiveness of our programs and facilities. We will continue to provide hope and healing to those who need what Rose Hill has to offer, within the beauty and tranquility of our rural setting.

## Working Though Challenges

**By Rochelle Rothwell - President and CEO**



I cannot believe it has been an entire year since I joined Rose Hill Center as President and CEO. For so many reasons, 2020 has offered *me* the opportunity to learn and grow professionally. A large part of this education in the recent months revolves around Rose Hill's highly qualified staff and clinicians as I have watched them rise to the unique and unprecedented challenges that COVID-19 has presented.

The challenges of the past year were not mine alone, nor did they only involve the staff and employees of Rose Hill. We are very aware of the stresses and anxiety that these unusual circumstances placed on our residents and their families, and we all are **continually impressed by the hard work and commitment our residents bring to their recovery and long-term stability.**

We have gained a unique perspective of Rose Hill's program and services while adapting them to meet the health and safety needs of our residents. I have committed significant effort to assessing our strengths and areas for improvement as I became actively involved in strategic positioning of our services, fund development, and our overall position as a national leader in the residential mental health field. Furthermore, I can readily assure you that Rose Hill **continues to have a highly competent and dedicated staff, and a comprehensive, transformative treatment program!** Our featured resident graduate Marcelle said it best **"I am incredibly grateful for my time here - Rose Hill is an opportunity to change your life for the better!"**

As we look forward to the holiday season and the new year that follows we know that we will face additional challenges. We also know that as a result of our ongoing efforts, and those of each resident, recovery and meaningful change are possible. **And, with your help, we will continue to provide the effective, life-changing treatments that make a profound difference in the lives of the individuals we serve.** Your financial support, as well as your encouragement, are essential! On behalf of everyone at Rose Hill: **"THANK YOU!"**



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## Together We Can!

By Dan and Rosemary Kelly

In the last issue of Update, we thanked you, our donors, for generously supporting Rose Hill through this very challenging year. We expressed our gratitude to you for helping us to develop and adapt our programs to effectively meet the changing needs of our residents. We are proud that Rose Hill has remained a beacon of light to so many who felt lost and alone. **Mental illness can be successfully managed, and stability can be sustained.** And, as studies show, one in five adults have a diagnosable mental disorder each year, there is clearly a need for the treatment Rose Hill provides.



**If this last year has taught us anything, it would be that we are stronger when all of us work together.** Over the last 28 years we have depended on the many generous gifts which have allowed us to improve and enhance Rose Hill's services. This last year was no exception. The improvements made to the Horticulture and entrance areas will provide lasting benefits to everyone who arrives on our campus. And, recently, your generosity touched our hearts when we had to cancel the golf outing. Our worries over switching to a virtual format were unfounded as YOU, our generous donors and supporters contributed donations of over \$150,000(!) which will go towards the financial assistance program. For that we are truly grateful.

**Rose Hill stands ready, willing, and able to provide much-needed treatment and rehabilitation to adults with serious mental illness.** We remain dedicated to offering our programs to as many people as possible through our financial assistance program which provides grants to individuals and families who, despite the sacrifices they are willing to make, would otherwise be unable to afford the full cost of treatment. That's where you can help. Unless otherwise specified, your gift will be added to our financial assistance fund to help change someone's life.

As always, thank you for your generous support and for keeping us in your thoughts and prayers. On behalf of the entire Rose Hill Family, **we wish you and your family a safe and joyous holiday season followed by a blessed New Year.**

*Dan + Rosemary Kelly*

## 2020 Year-End Reminders

- Even if you can't itemize, the CARES Act allows deductions up to \$300 in gifts for each return. If you itemize, you may claim deductions up to 100% of AGI for cash gifts.
- If over 70 ½, you may transfer IRA funds up to \$100,000 directly to Rose Hill with no tax on the transfer.
- Gifts to Rose Hill should be made by midnight, December 31 to count as 2020 contributions. Gifts may be made online at [www.RoseHillCenter.org](http://www.RoseHillCenter.org)
- If you are reviewing your estate, please remember Rose Hill in your plans.

For more information, contact Dennis Howie at (248) 531-2413 or [dhowie@rosehillcenter.org](mailto:dhowie@rosehillcenter.org).

*If you have a personal story of how Rose Hill helped you or a family member that you would like to share, we would love to hear from you! Please contact:  
Veronica Smith  
Director of Professional  
Outreach and Communications  
[Vsmith@rosehillcenter.org](mailto:Vsmith@rosehillcenter.org)  
Thank you!*